

AMENDMENTS TO THE CLAIMS

Claim 1-18 (canceled)

Claim 19 (currently amended): A method of managing access to an attraction in an entertainment environment, comprising:

establishing a first queue by which one or more patrons may access the attraction in a first-in first-out order;

establishing a second queue by which one or more patrons may access said attraction in a manner which avoids the first queue;

receiving from a patron a priority request for an allocation of a time of entry into the attraction via the second queue, the priority request being received at a computer that determines a number of patrons allowed to enter the attraction;

transmitting to the patron a response that includes available return times to the attraction, the available return times being derived from an available time to enter the attraction via the second queue determined by the computer;

receiving a selection of a return time from the available return times, the selection being made by the patron in response to the transmitted available return times to the attraction; and

permitting the patron to access [[to]] the attraction via the second queue at a time indicated by the return time.

Claim 20 (previously presented): The method of claim 19, wherein the patron enters the priority request on a wireless device.

Claim 21 (previously presented): The method of claim 19, wherein the patron enters the priority request on a cellular telephone.

Claim 22 (previously presented): The method of claim 19, wherein the patron is provided access to the attraction based on a keying operation performed on a wireless device.

Claim 23 (previously presented): The method of claim 19, wherein the patron is provided access to the attraction based on a keying operation performed on a cellular telephone.

Claim 24-27 (canceled)

Claim 28 (new): A method of managing access to an attraction comprising:

establishing at least one first queue by which one or more customers may access said attraction generally in an order in which customers access said at least one first queue;

establishing at least one second queue by which one or more customers may access said attraction in a manner which avoids said at least one first queue;

distributing media to said customers, said media having an assigned time in the future associated therewith at which time said customer may access said attraction via said at least one second queue, said media having assigned times wherein said assigned times are based on a determination of a next available time, as determined at the time of issuance; and

permitting a customer to access said attraction via said second queue at said assigned time in the future when a customer presents the media.

Claim 29 (new): The method of claim 28, wherein the media issued to the customer is distributed wirelessly to a device in the customer's possession.

Claim 30 (new): The method of claim 29, wherein the customer is provided access to the attraction based on a keying operation performed on the wireless device.

Claim 31 (new): The method of claim 29, further comprising validating the media using a validation identifier displayed on a screen of the wireless device.

Claim 32 (new): The method of claim 31, wherein the validation identifier displayed on the screen of the wireless device comprises a bar code.

Claim 33 (new): The method of claim 28, further comprising distributing the media to a cellular telephone in the customer's possession.

Claim 34 (new): The method of claim 33, wherein the customer is provided access to the attraction based on a keying operation performed on the cellular telephone.

Claim 35 (new): The method of claim 33, further comprising validating the media using a validation identifier displayed on a screen of the cellular telephone.

Claim 36 (new): The method of claim 35, wherein the validation identifier displayed on the screen of the cellular telephone comprises a bar code.

Claim 37 (new): The method of claim 19, wherein the patron presents a display of the return time for validation on a screen of a cellular telephone.

Claim 38 (new): The method of claim 19, wherein the patron presents the display of the return time for validation on a screen of a wireless device.